



Women in Development of Northeastern New York

Building networks, sharing best practices, and
working collaboratively for our collective success.

FTDD Seeks MM *or* Fast Track Development Director Seeks Motivational Mentor

Wednesday, March 14, 2012 • Registration Deadline: March 9, 2012

Program: 3:00-4:30 pm • **Networking Reception:** 4:30-6:00 pm
Location: Pat's Barn in the Rensselaer Technology Park, 100 Defreest Drive, Troy NY *directions at rpitechpark.com*
Registration: Members \$20, Non-members \$35

Following the program, connect with development colleagues during a casual cocktail reception.

So what is Speed Mentoring?

If you have heard of speed dating – dozens of people looking for the right match, cycling through three minute conversations to quickly sort out romantic prospects from romantic “duds”– you are on the right track. But instead of seeking out a mate, you are meeting eight potential mentors and sources of information to help you make the most of your career and your work in the field of development.

We have gathered some of the Capital District's leaders in the fund raising arena to share their best tips on the topics listed below. You won't want to miss this fun and energy-charged event – the first of its kind ever offered to WID members and their guests.

Following the Speed Mentoring “workout,” we'll gather for a reception to continue the conversation and catch up with old friends and make some new!

Our Mentoring Menu du Jour

Soliciting Major Gifts	Ann McGuinness, Director of Principal Gifts, Planned Parenthood Federation of America
Securing Federal Grants	Karen Karl, Director of Operations, The Addiction Care Center of Albany
Developing Memorable Events- A Volunteer Perspective	Sondra Stephens, Founder and Owner Sondra's Fine Jewelry
Launching Planned Giving	Mindy Derosia, Legacy Program Officer, The Community Foundation for the Greater Capital Region
Promoting Online Giving	Valerie L. Venezia, VP of Marketing and Membership, NY Council of Nonprofits, Inc.
Telling Your Story and Getting it Heard	Ardelle C. Hirsch, Director of Media & Public Relations, The Sage Colleges
Getting Certified	Susan Axelrod, CFRE, PFR, Philanthropy Advisor, Strategic Member Ambassadors for Philanthropy
Evaluating Capital Campaign Readiness	Linda London, Not-for-Profit Advisor

Yes! I would like to attend “FTDD Seeks MM” on Wednesday, March 14, 2012.

- Please reserve _____ spots for WID members (at \$20/member).
- Please reserve _____ spots for non-WID members (at \$35/non-member).
- I would like to become a member of Women in Development (\$60/annually).

Please list the names of the people who will be attending this program.

Name _____ Member Non-Member

Name _____ Member Non-Member

Please share your contact information.

Organization _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ E-mail _____

Registration Deadline is March 9, 2012

Registrations made after this date will be assessed a \$5 late fee. Unpaid reservations will be invoiced regardless of whether someone is in attendance at the program. We thank you for understanding that WID must pay for every reservation made.

Please send payment to: Women in Development • P.O. Box 5871 • Albany, NY 12205 • membership@widneny.net
To register online by credit card, visit our website at: www.widneny.net/programs.htm