



Women in Development of Northeastern New York

Building networks, sharing best practices, and
working collaboratively for our collective success.

Everyone is a Fundraiser: Engaging Your Entire Organization in the Development Effort

Wednesday, December 16, 2009 Registration Deadline: December 9, 2009

Registration and Networking / Lunch 11:30 am • Program: 12:00-2:00 pm

Where: Wolferts Roost Country Club, 120 Van Rensselaer Blvd. Albany • **Cost:** \$30 members/\$40 non-members

NOTE: Special pricing for guests of WID members. Bring your volunteers or program staff to learn how they can enhance development efforts to support the agency's mission. They may attend at the member rate for this session only.

Register one of three ways:

- Register online by going to <http://www.widneny.net/programs.htm>.
- Print the program information below and mail it to WID.
- Registrations received after the deadline will be accepted as space permits and charged a \$5 late fee. Unpaid reservations will be invoiced regardless of whether someone is in attendance at the program.

Recently, a development director for a local animal shelter shared that people who adopt a pet will often tell the front-line staff that they'd love to help the shelter ... but that information rarely gets to her. How often do potential donors "slip through the cracks" because no one picked up on their interest in supporting your cause?

People not in the development office often dread being involved in philanthropy. With some humor, we'll look at how the development process is enhanced by the alignment of all people in an institution. We need to change how boards, leadership and front-line staff perceive their role in fund raising, by helping them understand what prospective donors really want. We will share ideas on how development professionals can facilitate this through roundtable discussions following an animated presentation by Larry Barnet, Director of Philanthropy at Northeast Health.

Our Presenter:

Laurence Barnet has served on boards and committees of a variety of not-for-profit organizations throughout his career, and now is on the "other side of the fence" as Director of Philanthropy at Northeast Health. He has been spokesperson for several organizations, hosted radio talk programs, chaired capital campaigns and strategized on public relations policy.

Larry was Gilda's Club's first executive, the founder and general manager of the area's first talk radio station WQBK and the rocker "Q-104." He has served as president of the Marjorie Doyle Rockwell Alzheimer's Center, Congregation Beth Emeth, Albany Rotary Club and Child Guidance and Family Psychiatric Center. He is a past chair of WMHT-TV's Auction, the Community Relations Council of the Jewish Federation, and the local committee of the Anti-Defamation League.

Larry is presently on the board of Catholic Charities of Rensselaer County and chairs the interfaith committee of the Jewish Federation. His past board service includes: Albany Academy, Albany Jewish Community Center, Council of Community Services, Beverwyck Retirement Community, the International Center, and Parsons Child and Family Center.

He has received the President's Quality Circle Award from the Eddy, the Hope House Award, the Distinguished Service Award of the Tri-Cities Ad Club, and he was also honoree of the hospital visitation organization "Clowns on Rounds."

Yes! I would like to attend "Everyone is a Fundraiser" on Wednesday, December 16, 2009.

- Please reserve _____ spots for WID members (at \$30/member). Please reserve _____ spots for WID member guests (at \$30).
 Please reserve _____ spots for non-WID members (at \$40/non-member).
 I would like to become a member of Women in Development (\$60/annually).

Please list the names of the people who will be attending this program.

Name _____ Member Non-Member
 Name _____ Member Non-Member

*For more information
about this program contact
membership@widneny.net*

Please share your contact information.

Organization _____ Address _____
 City _____ State _____ Zip _____
 Daytime phone _____ E-mail _____

Please send payment to: Women in Development • P.O. Box 5871 • Albany, NY 12205 • membership@widneny.net
To register online by credit card, visit our website at: www.widneny.net/programs.htm



Women in Development
of Northeastern New York
P.O. Box 5871
Albany, NY 12205

Program Announcement

Save the Date!

Wednesday, December 16, 2009

Women in Development of Northeastern New York Presents

***“Everyone is a Fundraiser: Engaging Your
Entire Organization in the Development Effort”***

About Women in Development of Northeastern New York

Founded in 1994, Women in Development of Northeastern New York was established by 12 women dedicated to promoting women in the fields of development, organizational advancement, and other related fields. Today, the membership has grown to over 140 women in northeastern New York, western Vermont and western Massachusetts. WID of Northeastern New York is part of an informal national WID organization.

Among WID’s many Membership Benefits

- Listing and access to WIDNENY On-line Member Directory
- Seminars and workshops tailored to your needs
- Opportunities to meet and network with professionals sharing similar interests
- WID newsletter, published quarterly, providing information on WID members, activities, and job opportunities