



## **Women in Development of Northeastern New York**

Building networks, sharing best practices, and  
working collaboratively for our collective success.

### *Brown Bag Workshop for WID Members*

### ***Working Through Frustration to Bring Out the Best in Your Volunteers and Board Members***

**Wednesday, September 18, 2013, 12:30-2:00 pm**

**NEW LOCATION:** Addictions Care Center of Albany – Community Education Building  
90 McCarty Avenue, Albany

Find directions at: [www.theacca.net/about-us/directions](http://www.theacca.net/about-us/directions)

**Cost:** \$5 (members only) Bring your lunch

**RSVP:** by September 11, 2013

If you've ever been frustrated with the volunteers and/or board members at your organization, this session is for you! Natasha Pernicka, Executive Director of The Food Pantries, and Linda London, Nonprofit Advisor, have a combined 50 years of experience of working with volunteers and boards. They will address your most pressing concerns about working with volunteers and board members and they'll emphasize how to bring out the best in your volunteers.

**Send your toughest dilemmas to [Linda.London1972@gmail.com](mailto:Linda.London1972@gmail.com) by September 11, 2013 and Natasha and Linda will engage the group in a solution-oriented discussion.**

#### **About our Presenters:**

**Linda London** has been serving the nonprofit community for more than 35 years. She currently teaches fundraising and grant writing in the MPA program at the State University of New York at Albany and consults with nonprofit organizations throughout the Northeast as a nonprofit advisor. With extensive experience in the areas of management, strategic planning, volunteer development, marketing, public relations, and all facets of fundraising, Linda is able to provide a unique service—helping organizations develop creative, comprehensive, and practical plans to attain their goals.

**Natasha Pernicka** is the Executive Director of the Food Pantries for the Capital District d/b/a The Food Pantries. Natasha has spent more than 12 years in the nonprofit sector in human services focusing on serving our low-income community members. She has developed and implemented programs and fundraising events, has improved communication efforts, increased fundraising efforts and created growth, managed through challenging times, and has led strategic efforts throughout her career. Since joining The Food Pantries in November of 2011 she has developed new tools to strengthen the sense of community and communication within the 53 local food pantry coalition members, has increased funding for food by over 20%, and is leading strategic planning and action efforts to increase fundraising efforts and enhance and develop programs and partnerships.